



**NEWS RELEASE**

6 August 2009

## **£1000 CASH PRIZE FOR SWEETCORN EATING WORLD RECORD**

Do you have strong teeth, a love of Sweetcorn and the stomach for competitive eating? York Maze owner and farmer Tom Percy is offering a £1000 cash prize to find Britain's supreme corn on the cob eater capable of beating the current world record.

The UK Sweetcorn Eating championships are being held at York Maze on Saturday 8 August as part of the annual Sweetcorn Festival.

Says Tom Percy "The Americans have held the corn on the cob eating record for too long, I'd like to see a UK world champion take the corn crown and am offering a £1000 cash prize for anyone who can set a new world record."

The current world record is held by Crazy Legs Conti, from New York who chomped through 34 3/4 ears of corn in 12 minutes.

The UK Sweetcorn Eating championships are being held as part of York Maze's annual Sweetcorn Festival. As well as the giant Astronaut Maze to explore, built to mark the 40<sup>th</sup> anniversary of the first Apollo moon landing, other activities include a corn food festival with all manner of edible corn products, a barbeque and jazz band. Children will also be able to enter the challenge to see who can eat a single corn on the cob in the fastest time, and there will be prizes in various age categories.

Says Tom Percy, "The Sweetcorn Festival is a day of events to celebrate the wonderful plant that York Maze is made from. It would be great to see a new world record set."

More follows...

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Activities take place between 12pm and 4pm with the world record prize contest at 3.00pm.

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Photo attached shows Tom Pearcy with the corn.

### Photo call

When: Saturday 8 August 3.00pm

Where: York Maze Elvington Lane (B1228), York, YO19 5LT, just off the A1079 Hull Road.

What: Contestants try to beat the world record of eating 34 \_ corn on the cobs in 12 minutes to claim the £1000 cash prize.

### Editors Notes

At 18 acres York Maze is the largest maze in Europe and one of the largest in the world.

The theme of the Maze this year marks the 40<sup>th</sup> anniversary of the first Apollo moon landing the design is a Astronaut 1000ft (300m) long. Open daily from Saturday 18 July to Sunday 6 September from 10am to 6.30pm (last admission 4.30pm). 2009 admission prices: Adult £7.95, Senior £7.45, Children (3-15) £6.95, Under 3s Free, Family (2 adults and 2 children) £28.00. Free parking. York Maze Elvington Lane (B1228), York, YO19 5LT, just off the A1079 Hull Road. Telephone: 01904 415364, [www.yorkmaze.co.uk](http://www.yorkmaze.co.uk)

### A-maze-ing facts

- 1.0 million plants are used to make York Maze
- York Maze covers 18 acres, the size of 8 football pitches
- Maize plants grow up to 3 metres tall in less than 10 weeks
- Maize, has many uses from corn flakes to batteries.

### **For further press information & photographs please contact:**

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