



NEWS RELEASE

6 August 2008

£1000 CASH PRIZE FOR SWEETCORN EATING WORLD RECORD

Do you have strong teeth, a love of Sweetcorn and the stomach for competitive eating?

York Maze owner and farmer Tom Percy is offering a £1000 cash prize to find Britain's supreme corn on the cob eater capable of beating the current world record.

The UK Sweetcorn Eating championships are being held at York Maze on Sunday 10 August as part of their annual Sweetcorn Festival.

Says Tom Percy "The Americans have held the corn on the cob eating record for too long, I'd like to see a UK world champion take the corn crown and am offering a £1000 cash prize for anyone who can set a new world record."

The current world record is held by Crazy Legs Conti, from New York who chomped through 34 3/4 ears of corn in 12 minutes.

The UK Sweetcorn Eating championships are being held as part of York Maze's annual Sweetcorn Festival. As well as the giant Statue of Liberty Maze to explore, other activities include Sweetcorn barbeque, live music, children's entertainment and the Minster FM Roadshow. Children will also be able to enter the challenge to see who can eat a single corn on the cob in the fastest time, and there will be prizes in various age categories.

Says Tom Percy, "The Sweetcorn Festival is a day of events to celebrate the wonderful plant that York Maze is made from. It would be great to see a new world record set."

More follows...

Sweetcorn Eating - 2 -

Activities take place between 12pm and 4pm with the world record prize contest at 1.30pm.

ENDS

Photo call

When: Thursday 7 August 2pm
Where: York Maze Elvington Lane (B1228), York, YO19 5LT, just off the A1079 Hull Road.
What: Tom Pearcy with £1000 cash prize and the 34 corn on the cobs which the successful contestant must consume in 12 minutes to set a new world record.

Photographers are also invited to come to York Maze at 1.30pm on Sunday 10 August to capture the UK Sweetcorn eating championships and world record attempt.

Editors Notes

York Maze is one of the largest mazes in the world and opens each year on the outskirts of York between July and September.

York Maze has moved to a new home in 2008 so the theme of the Maze is the New York Maze and the design is a giant Statue of Liberty 10 times the size of the real thing. Open daily from Saturday 19 July to Sunday 7 September from 10am to 6.30pm (last admission 4.30pm). 2008 admission prices: Adult £7.95, Senior £7.45, Children (3-15) £6.95, Under 3s Free, Family (2 adults and 2 children) £28.00. Free parking. York Maze Elvington Lane (B1228), York, YO19 5LT, just off the A1079 Hull Road. Telephone: 01904 415364, www.yorkmaze.co.uk

A-mazing facts

- 1.5 million plants are used to make York Maze
- The 2008 design of the Statue of Liberty is 10 times the size of the real thing.
- Previous designs have included Big Ben, Flying Scotsman, Star Trek and James Bond.
- Maize plants grow up to 3 metres tall in less than 10 weeks
- Maize, has many uses from corn flakes to batteries.

For further press information & photographs please contact:

David Leon, Partners Leisure, Tel: 01904 610077

Email: david@partners-group.co.uk