



Media Guidelines 2026

Creators may apply for up to 4 tickets (admission only) to York Maze for Saturday 11th July or Sunday 12th July 2026.

What we're looking for:

We are seeking a diverse mix of creators to capture and share an aMAZEing, fun-filled family day out at York Maze. With over 20 rides, shows and attractions there's so much to see and do at Yorkshire's corniest attraction!

Deliverables include:

- 1 x Instagram Reel or TikTok video (30–60 seconds) showcasing the key attractions and overall experience
- A series of Instagram Stories highlighting the atmosphere and day-out experience.

All published content must tag York Maze using the following official accounts:

Instagram: @yorkmaze

TikTok: @yorkmaze

Facebook: @yorkmaze (where applicable)

Event Details

- Date: Choose from Saturday 11th or Sunday 12th July 2026 (additional dates may be considered subject to availability)
- Location: York Maze, York, YO19 5LT
- Event Hours: 10am – 6:30pm

What are the terms:

- All agreed content must be published within 3 days of attending the event, unless otherwise agreed in writing by York Maze.
- Attendance is by invitation only and is non-transferable without prior written consent from York Maze.
- If you are unable to attend, you must notify York Maze as soon as reasonably possible.
- Usage Rights - By attending the event and creating content, you grant York Maze a royalty-free, non-exclusive, perpetual licence to repost, share and feature your content across its social media channels, website and promotional materials, with appropriate credit. You retain full ownership of your original content.
- You are solely responsible for your own equipment, personal belongings, and travel arrangements.
- By attending the event, you confirm that you have read, understood, and agreed to these Terms & Conditions.